



# INNOVATIS

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*To invent something, all you need is a good imagination and a pile of junk.*

*—Thomas Edison*

## National Awards Program: Securing Our Future

### Fund-Raising Campaign Takes Off

The Foundation's national fund-raising program, launched on November 1, 1999 has already raised nearly \$1.3 million in donations.

President Dave Mitchell is pleased with the results to date, noting that "during the 18 years of this national awards program outstanding innovators have been recognized from coast to coast."

The awards have changed lives, encouraged many new developments and provided rewards for a number of young Canadians.

To date more than \$2.3 million in awards have been granted to 114 Canadians.

The province of Ontario has received the largest number of

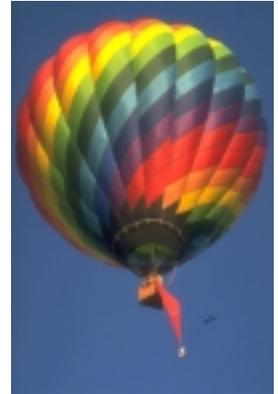
awards at 39, Quebec has 27, the Prairie provinces are at 25, British Columbia has 17, and the Atlantic Provinces have been honored with 7 awards.

The Ernest C. Manning Awards Foundation was formed in 1980 at a time when "innovation" was hardly a household word.

Today, leadership and innovation are critical to Canada's continued competitiveness.

Canadian businesses must be innovative and produce a climate that fosters creative thinking.

With strong support from donors and sponsors, the Ernest C. Manning Awards Foundation intends to continue its mandate of recognizing, rewarding and encouraging outstanding and innovative Canadians.



## Welcome to a New Trustee

David Kerr, President and CEO of Noranda Inc., recently was elected as a Trustee of the Ernest C. Manning Awards Foundation.

Born in Montreal, he received a Bachelor of Science degree from McGill University in 1965 and his C.A. designation in 1969.

Most recently, David Kerr served as Chairman of the United Way of Greater Toronto 1999 Campaign.

His interests in leadership and innovation in Canada will be of great value to the Manning Innovation Awards program.

**Meet a Winner!**

**Year: 1986**

**Award: Merit**

**Invention: The Bambi Bucket**

## Flying High: *Don Arney*

Don Arney has always looked at things a little differently for as long as he can remember.

When he was just eight years old, he submitted a plan for an anti-gravity machine.

While that invention didn't get off the ground, others did.

In 1986, Arney won Manning's Award of Merit for his revolutionary fire fighting tool called the Bambi Bucket.

By redesigning a bit of 'offshore technology,' Arney was able to create a device that could haul water directly out of a lake or river while still attached to a helicopter.

So, was the Bambi Bucket a success?

"Well, we have 95 per cent of the world market and we're in 85 countries," answers Arney.

And the Bambi Bucket is just one of 33 product lines that Arney and his

company, SEI Enterprises, have created.

So where is Arney nowadays?

For starters, he and his wife Karen have a five-year-old son, named Benjamin, now.

And most days you'll find him on Salt Spring Island, BC, where he divides his time between building a new home and conducting business.

"Technology has made this possible," he says, referring to the electronic helpers that keep him in touch with his company in Delta, BC.

Arney also uses his own helicopter to fly back and forth between work and his island home.

"I first learned to fly in 1976 but I didn't get my helicopter endorsement until this past summer," Arney says.



**"Be candid about your strengths and weaknesses"**  
— Don Arney

Apparently, life is pretty good for this research and development wizard — a fact that he credits to meditation.

"By meditating, I can be more creative... the brain makes its own connections," he adds.

By meditating twice a day Arney says he is able to "clear the clutter away."

"Don't be trapped into linear thinking," Arney advises.

"The true lab is in the mind."

**The Manning Innovation Awards**, named in honor of the late Ernest C. Manning, former Alberta premier and Canadian senator, was incorporated as a not-for-profit society in 1980 to stimulate, encourage and reward deserving Canadian innovators for their personal accomplishments that have widespread social and economic benefit to Canada.

The annual program continues today with a \$100,000 Principal Award, a \$25,000 Award of Distinction, two \$5,000 Innovation Awards and the \$20,000 Young Canadian Innovation Awards program, shared among eight exhibits selected from entries in the senior division of the national Canada-Wide Science Fair.

**We're On The Web**  
[www.manningawards.ca](http://www.manningawards.ca)

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# The Golden Touch: Dr. Phil Gold



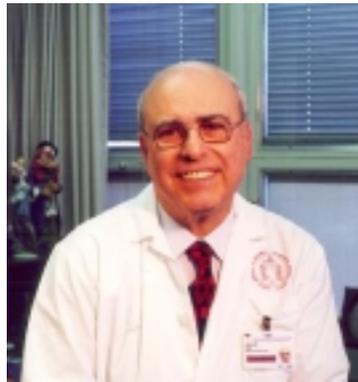
**Meet a  
Winner!**

**Year: 1982**

**Award:  
Principal**

**Invention:  
Cancer  
Blood Test**

Over the past few decades, Dr. Phil Gold has carved out a special place in the hearts of many.



**“Make it worthwhile for young scientists”  
— Dr. Phil Gold**

His brilliant research, which produced a breakthrough blood test for cancer, resulted in his winning the very first Manning Award in 1982.

Since then, he has remained an ardent researcher and discoverer, consistently pushing the horizons of medical knowledge and understanding.

Today, at the age of 63, he is the executive director of the Clinical Research Centre in Montreal, Quebec.

It is at this centre, and

in others around the country, that Dr. Gold continues his immunological investigations, working in tandem with 460 other clinical researchers.

Gold is passionate in his knowledge of disease.

Nowadays, he has turned his mind in two directions: genomics and AIDS.

With unbridled energy, he continues to teach, minister to patients and still have time left over to enjoy his four grandchildren.

“You must have nachas,” he says, referring to a Yiddish word that loosely means the ability to enjoy the fruits of your labor.

An officer of the Order of Canada, Dr. Gold’s favorite role is still that of a teacher.

“It is the transmission of knowledge that immortalizes you from generation to generation,” he says.

Looking back over the years, he is dismayed sometimes at the “meanness of spirit from

a few colleagues,” but overall, he says the “science has been superb.”

“The number one rule in academia should be to share your information,” he says.

“Not try to get all the glory for yourself,” he adds.

Although Gold notes that many scientists try to keep their research secretive, this ultimately works against a discovery and against the patients it tries to help.

If scientists share information, a discovery’s benefit can be brought to humanity much quicker, says Gold.

“Sometimes, our greatest lab expense has been mailing costs,” he adds, with a chuckle.

With his creative genius and irreverent attitude, it is no wonder that Gold is one of Canada’s most respected doctors.

## New Selection Committee Member

Please welcome Ida Albo to the Manning Awards Selection Committee.

Ida brings a wealth of business experience as well as a Master's Degree in Economics from Queen's University.

Currently, she is a managing partner and part owner of the Fort Garry heritage hotel in downtown Winnipeg.

# New Maple Leaf Logo Symbolizes Canadian Innovation

The Manning Foundation operated for many years without a logo, perhaps out of prudence as a charitable organization.

But, in 1989, as the eighth annual luncheon and awards ceremony in Toronto was being planned, it became clear that a fitting logo would be required.

Co-chaired by Alfred Powis, then Chairman and CEO of Noranda Inc., and J. Trevor Eyton, then President and CEO of Brascan Inc., it was agreed that Ove Design Toronto Ltd. would be contracted to create a logo.

As a result, the 'wavy m' was born!

The intent was to use this logo for one time only, during the luncheon event.

However, the logo was so favorably received that the Foundation agreed to adopt the design. To secure the logo, the Foundation paid a nominal fee to the design group for its use.

Ever since that time, the 'wavy m,'

in a warm Bordeaux color, has been our trademark.

The only addition, over time, has been the inclusion of the word "innovation" into the bilingual inscription, which more clearly defines the award program.

After using this logo for more than a decade, the Foundation recently decided to create a new image in celebration of a new millennium.

This new logo, a stylized 'M' overlaying a Canadian maple leaf, was designed in partnership with Parallel Strategies, a Calgary-based communications company.

With this new logo, the Manning Innovation Awards Foundation has launched an aggressive fund-raising campaign to ensure its continued success as an awards program dedicated to rewarding and recognizing deserving Canadian innovators.



## Networking?



### Attention: Award Recipients

Does your company or award winning product have a website you would like listed and linked to our homepage?

If so, please let us know!