

ERNEST C. MANNING
INNOVATION
AWARDS



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ERNEST C. MANNING

Creating a culture of innovation in Canada by
**Discovering, encouraging and
rewarding Canadian innovators,**
and telling their stories.

We were founded by visionary Innovation Champions

When David Mitchell, then CEO of Alberta Energy Company, decided that Canada needed to honour and support its home-grown innovation heroes, it was a bold idea. He sought fellow champions, and found former Alberta Premier Ernest Manning, who commanded national respect and held a strong belief in recognizing the power of Canadian innovators. They were the first Innovation Champions for our cause.

From the nucleus of their idea, they created a foundation dedicated to rewarding and recognizing deserving Canadians who aspire to "do good for the common good." Since our first ground-breaking award, we have relied on the generosity of Canadians and corporations that value innovation to foster in Canadians the imagination to innovate and the stamina to succeed.

You can influence a nation!

By joining together with other Canadians you have the power to influence the future of our country. We are on the threshold of another global transformation driven by innovation that reverberates in all areas of our lives. Innovators are at the forefront of this transformation

and we are committed to finding ways to support them and to inspire a nation of emerging innovators. You can help, with a financial contribution to:

1. **Elevate the pride of our nation**, by supporting the discovery of Canada's outstanding innovators. You will help nurture the regional grassroots movement of discovering and celebrating Canadian innovation heroes and fuel the spark for innovators of tomorrow.
2. **Celebrate innovators**, by supporting the awards that announce to the world that Manning Laureates are Canada's elite innovators. Your gift will help enhance Canada's reputation as an innovation nation.
3. **Encourage the next generation of innovators**, by funding engagement with post-secondary students. By giving, you will foster new skills, interest and connection to peers and mentors who have proven methods to grow ideas and entrepreneurship.

Each step we take relies on people like you. People with passion, knowledge, and belief in our cause. A gift is an encouragement to those we discover to do more, and know that their hard work is valued.



What is an Innovation Champion?

Innovation Champions are recognised nationally as supporters of innovators in Canada. We are seeking people like you who are innovators or have witnessed the culture of innovation, know an innovator or just value the “can-do” spirit of being a Canadian.

By making a personal gift of \$1,000 or more, or a corporate gift of \$5,000 or more annually, you can help secure your place amongst our founders who believed so passionately in Canada’s ability to innovate.

As an Innovation Champion, you will receive:

- A connection to other Champions who share the passion and belief in Canada’s innovators and their value for our future;
- Special invitations to programs, events or regional programs (fees may apply);
- An Innovation Champion pin;
- Recognition by listing your name in our annual reports, programs or other public reports of the Foundation (unless choosing to be anonymous);
- A certificate, in your name, or the name of someone you wish to honour with your contribution; and
- A charitable tax receipt provided in accordance with applicable regulations.

Should you wish to make a gift of \$10,000 or more, our team will work with you to direct your gift appropriately to a program you are passionate about, and ensure your place amongst our important supporters.

Join us, and become an innovation champion

With your help, we have much more work to do. Our vision was founded by Innovation Champions who believed in Canada. We want to help Canadians build a prosperous future, and celebrate the innovators that get us there.

Together we will experience a future beyond our imagination, fueled by the innovators of tomorrow.

To make your gift, visit: www.ManningAwards.ca and click on donate now.

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