

# INNOVATION



ERNEST C. MANNING  
AWARDS FOUNDATION



SUPPORTING INNOVATION · THE 37TH MANNING INNOVATION AWARDS  
PRESENTED BY SCOTIABANK · 24|10|18 · SCOTIABANK CENTRE · TORONTO

# Join Canada's innovation leaders by celebrating + empowering our 2018 Manning Laureates



**Together, we will strengthen Canada's innovation culture, while elevating the pride of our nation.**

We believe that by partnering with leading change agents like you, Canada can improve its global standing and be amongst the most innovative countries in the world. Together, as like-minded organizations, we will inspire and mobilize the next generation of innovators, so that we can build a future beyond our imagination.

# Canadian innovators and entrepreneurs are world class

Their desire to grow a business here benefits every Canadian.

*Jim Balsillie*



## Be part of Canada's premier celebration of Canadian Innovators

Now entering our 37<sup>th</sup> year, the Manning Innovation Awards recognize and reward the contributions of Canada's most outstanding innovators.

Supported by a three-part, Nobel-inspired evaluation and selection process, we ensure that only the most deserving innovators receive one of four innovation awards, totaling \$145,000.

The awards, based on stringent criteria and a rigorous, independent evaluation process, include:

- \$100,000 Principal Innovation Award
- \$25,000 David E. Mitchell Award of Distinction
- \$10,000 Manning Innovation Awards (2)

Each fall, Canada's innovation leaders come together to celebrate the new Manning Laureates. The Awards Dinner serves as the culmination of the Foundation's year of discovering, encouraging and rewarding Canadian innovators, who are solving some of the world's biggest challenges. By telling their stories and celebrating their accomplishments, we will inspire others to innovate and foster a sense of national pride.

# Align your brand with innovation

Join the celebration of Canadian innovators, featured at these four events on October 23-24th.

## OCTOBER 23

### UNIVERSITY OF TORONTO ONRamp

Innovation Symposium  
Presentations by Manning Laureates and emerging innovators

## OCTOBER 24

### SCOTIABANK CENTRE

Laureates Reception  
Gathering of award winners, major sponsors and Foundation Senior Leaders

### Awards Reception

Pre-dinner event for all Awards Dinner guests

### Awards Dinner

Celebration of Manning Laureates and Canadian Innovation

Let us work with you to co-create an innovative sponsorship package that maximizes your impact, visibility, and recognition as a leader in the innovation ecosystem. We can tailor our existing packages, or develop something entirely new.

### DISRUPTOR \$40,000

- Host Awards Reception at Awards reception
  - Recognition at all celebration events
  - Invitation to participate in the Awards Dinner's Innovation Insights Panel
  - 4 VIP access tickets to Laureates' Reception, Awards Reception & Innovation Symposium
  - Table of 10 at Awards Dinner
  - Recognition from podium
  - Unique, customized signage
- All benefits listed\*

### TRANSFORMER \$25,000

- Sector Exclusivity
  - Invitation to participate in the Awards Dinner's Innovation Insights Panel
  - Recognition and branding at four distinct events
  - 4 VIP access tickets to Laureates' Reception, Awards Reception & Innovation Symposium
  - Table of 10 at Awards Dinner
  - Recognition from podium
  - Unique, customized signage
- All benefits listed\*

### CATALYST \$10,000

- Logo recognition on website, e-mail newsletter, Awards Dinner promotional materials, branded table of 10 at Awards.

\*Benefits for our sponsors include: Recognition on Facebook, Twitter and LinkedIn leading up to, during and following the event; sponsored guest blog post opportunity; logo recognition on website, e-mail newsletter, Awards Dinner promotional materials; recognition as a 2018-2019 Innovation Champion

**FOR ALL SPONSORSHIP INQUIRIES,  
PLEASE CONTACT**

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